



BULLETIN 07

We have seen tremendous interest in our best practice response bulletins and webinars throughout the world over the past few months. It has been particularly rewarding to see how our member network has taken on the challenge and shared international best practice locally and within the regions.

We said at the beginning that the Covid-19 crisis brought both danger and opportunity, and as an Institute we have sought to manage the risk and harness the opportunity.

This is a theme that has been endorsed in recent articles by business transformation expert Sean Culey, and we are delighted that Sean will be joining us in September for a special CILT webinar in which he will share his thoughts on the future of our industry.

In this edition we broaden the scope of our best practice responses, from areas of specific research to a more general focus – sharing experiences from members around the world as we respond and adapt to the new paradigm.

Let us continue to collaborate, to exchange and share best practice, and lead our profession nationally and globally. We are proud to support you, our members, throughout these difficult times.



Keith Newton

International Secretary General

Futurist and Author Sean Culey to Present Special CILT Webinar in September



In a [recent article](#) for European warehousing giant P3, renowned logistics thinker and futurist Sean Culey wrote ‘In 1966, US Senator Robert F. Kennedy proclaimed that *“There is a Chinese curse which goes ‘May you live in interesting times.’ Like it or not, we live in interesting times. They are times of danger and uncertainty; but they are also the most creative of any time in the history of mankind.”* Kennedy was talking at the time of the transition between the fourth and fifth waves of technological change, between the Automobile and the Computer Ages, and the convergence of these two technologies led to a retail and supply chain revolution. The combination of car ownership, trucking and computer-based planning systems

changed where we shopped, how we shopped, and thus the way goods were shipped and stored.'

'Now, 54 years later, we find ourselves at another transition period as we welcome in the sixth wave and a new age; the Digital and Robotic Age. And like before, a combination of fifth and sixth wave technologies are combining together to transform both the way we shop, and the way goods are delivered.' [Read more](#)

We are pleased to announce that Sean will be presenting a special CILT webinar on Wednesday 9th of September when he will share his thoughts on the future of our industry. Keep an eye on the [CILT homepage](#) next month for an interview with Sean and an in-depth introduction to his webinar.

Covid-19 Best Practice Responses

During the Covid-19 pandemic we are sharing business responses, opinions, and implemented ideas from all around the world. These bulletins will cover many areas and practices and we hope you will respond by converting useful ones into your work situations, discarding any that are not relevant and feeding back new ideas and questions that arise as a result.

Revitalising the 20th Century. Why the Future of Logistics Could Be Through Repurposing the Past: International

"The world is an uncertain and unnerving place right now. Technological advancement is creating a perfect storm of disruption, changing the way we shop, eat, work and communicate." Sean Culey. [Read more](#)

Flying Healthy: North America

Jennifer Coutts Clay discusses cabin health considerations in response to Covid-19. [Read more](#)

The Annapoorna Factor: India

How focus and innovation in India provides essential food for millions. Covid-19 will bring rapid adoption of new technological solutions - is that a fact? [Read more](#)

What is the New Normal? Is it the Death of Supply Chain As We Know It? International

A view from our Secretary General after hosting and appearing in more webinars than he previously thought humanly possible. [Read more](#)

Opportunities for Post-Covid Growth in Membership: America

Andrew Young believes the post-Covid period offers an opportunity for CILT to grow both Individual and Corporate Memberships. [Read more](#)

Impact on Hong Kong's Logistics Industry: Hong Kong

Disrupted supply chains and reduced cargo demands, alongside persistent increases in logistics costs due to fluctuating air and sea carriage capacities, have hurt the bottom line of all enterprises. [Read more](#)

The Middle Seat Dilemma: United States

Middle Seat marketing has become a fascinating and polarised issue as airlines look to recover from the Covid shock. [Read more](#)

Responding Flexibly in Central Asia Through Capacity Building: Kazakhstan

How CILT and its partners have been able to continue development activities in the region whilst tackling head-on some of the business challenges presented by the Covid-19 outbreak. [Read more](#)

To contact the CILT international team with questions, or for support [email Keith Newton](#), International Secretary General.

Catch Up On The Discussions

Our international best practice response webinars continue to be popular. We have held several webinars since the last Bulletin:

Business Continuity and the Ongoing Management of Risk



Our fifth international webinar on the theme of **Business Continuity and the Ongoing Management of Risk** was held on Wednesday 17th June.

Guest Speaker **Vicky Koo, Director of Vizilog Asia Ltd.** examined how the ability to respond to demand swings becomes the key to business continuity in times of uncertainty. **Oliver Cofler, Director, SCALA Consulting** considered effective business continuity and understanding risk in a changing world. [View their presentation here](#)

[Watch the recording of the webinar here](#)

Connecting and Collaborating to Produce Winning Solutions



Our sixth international webinar was held on Wednesday 1st July on the theme **Connecting and Collaborating to Produce Winning Solutions**.

Guest Speaker **George Fenton, Chief Executive, Humanitarian Logistics Association** discussed the Importance of Connecting and Collaborating in Humanitarian Assistance and Crisis Response. [See George's presentation here.](#)

Nlaliban Wujangi, Deputy Chairperson, Next Generation Africa considered the idea of Opportunity or Threat: Will Africa Benefit from the Covid-19 Crisis or is it Simply about Survival? [Follow Nlaliban's presentation here.](#)

Sam Clark, Head of Programmes, Transaid examined the Importance of Collaboration to Influence a Coordinated Response to Covid-19. [Read Sam's presentation here.](#)

Alban Igwe, Deputy Chairperson, CILT Nigeria reviewed the Challenges and Opportunities for Africa. [Look at Alban's presentation here.](#)

[Watch the recording of the webinar here](#)

Aviation in the Next Two Years – Challenges and Responses



Our seventh international webinar on **Aviation in the Next Two Years – Challenges and Responses** took place on Wednesday 15th July.

Guest Speaker **Subhas Menon, Director General, Association of Asia Pacific Airlines** presented on the topic Let the World Fly Again.

Marina Kuznechevskaya, international aviation expert and member of Advisory Board of IATA Cargo and Passenger committees examined the impact of Covid-19 on aviation. [Read Marina's presentation here.](#)

Lt Col (Retd) Kevin Byrne, international aviation expert, and Past International President of CILT considered The Pandemic Effects on the World's Airports and the Likely Passenger Experience. [Follow Kevin's presentation here.](#)

The recording of the session will be available at ciltinternational.org and on our [YouTube channel](#) from Monday 20th July.

Join the Next Discussion: The Importance of Human Capital in Covid-19 Recovery



Our next international webinar on the theme of **The Importance of Human Capital in Covid-19 Recovery** will be held on Wednesday 29th July. This webinar will look at how countries have been responding in different ways to Covid-19, focusing on the themes of skills retention, re-skilling and investment in people.

The webinar will be hosted by **Jon Harris, CILT International Education Strategy and Business Development Lead** who will deliver CILT research into the changing dynamics of training and professional development.

Guest Speaker **Mohamad B. Jamil, Partner MEIRC Training and Consultancy, Dubai** will consider Learning and Development: Past - Present.

Larry Tweed, Market Systems Advisor, USAID Competitiveness, Trade, and Jobs in Central Asia, Kazakhstan will examine The Importance of Collaboration and Skills Development – The Central Asia Experience.

Dr Namali Sirisoma, Dean, Faculty of Management, Social Sciences and Humanities, General Sir John Kotelawala Defence University, Sri Lanka will discuss Maintaining Education and Learning - The Sri Lanka Experience.

Panellists will also be joined by **Jan Steenberg, Chair of International Education Standards Committee** for a Q&A session. Details for registration on the webinar will follow shortly.

Share Your Experience



Following the success of our best practice response bulletins based on specific areas of research, we are now shifting to a more general focus – sharing experiences from members around the world as we respond and adapt to the new paradigm.

We invite submissions from all members on any Covid-19 response topic of relevance to our industry sectors moving forwards. Please share thoughts, ideas, and opinions in the form of articles, papers, or podcasts and tell us how our industry is adapting and responding in your region.

As previously, your submissions will be used to generate a series of Covid-19 Best Practice Responses on the international website which will then be collated into our next Covid-19 Response Bulletin in August.

If you would like to contribute to the global discussion please send your submission to info@ciltinternational.org.

International News

Gayani De Alwis is the Future of Women in Logistics and Transport: International

WiLAT is happy to announce that Gayani de Alwis, Immediate Past Chairperson, CILT Sri Lanka, and WiLAT Global Vice Chairperson, South Asia will assume the role of WiLAT Global Chairperson with effect from 1 July 2020 for a term of 3 years.

[Read more](#)

36th CILT Branch Inaugurated in Korea: International

'We aim to be at the forefront of logistics by providing leadership, professionalism and inclusivity through CILT Korea.' Professor Dong-Keun Ryoo. [Read more](#)

Education Updates



Living in a time of continual change and uncertainty, with public, private and voluntary sectors having to make major changes in the way they do business, it has never been more important to think about and plan your professional development. Re-skilling, up-skilling and the learning of new skills has become an essential part of our profession's response to the current economic situation.

Although the effects of Covid-19 have impacted country and regional economies in different ways, ensuring that you are prepared, fresh, and motivated is critical at this time. In this edition we share tips for all our valued members, wherever you are in the world, on how to keep yourself agile, flexible and up to date.

Making CPD work for you at a time of uncertainty

CILT has always encouraged continuing professional development for all members, but now is the time to start thinking about your skills gaps and how to close them.

Importantly, this is not about formal training and face-to-face learning, but filling in the holes in your knowledge and awareness, and using smart ways to do this such as:

- Online learning in bite-sized instalments that you can fit around your current working pattern and living arrangements.
- Mentoring – having focused discussions on Zoom or WhatsApp with a colleague, senior manager or peer can really pay dividends.
- Using your online social and professional networks, such as LinkedIn or Facebook, to find other professionals to connect with and learn from.

Set some simple personal learning goals

- Set yourself bite-size goals to continue stretching your learning and development over this period of change. This could include:
- Online learning, research and reading.
- Peer discussion and problem solving sessions.
- Volunteering to do something outside of your normal job duties, showing you are agile, and willing to learn and support the business.

Setting yourself these simple tasks will help you develop a depth and breadth of knowledge, and allow you to diversify your skills set.

Remember to reflect on learning

Three final tips are:

Tip 1: Always keep a record of your CPD so can see what you have achieved, and ensure that you have a good mix of learning methods and topics covered. This is important, not just for MILT, CMILT and FCILT applications, but also for changes in job role or new employment. Remember to have a balanced CPD plan you should be developing your knowledge, skills and competence through a range of learning techniques (e.g. webinars, reading, peer discussion, testing out a pilot approach).

Tip 2: Stretch your abilities as a professional and try not to stay within one area. Try to make sure your learning experiences are spread across a blend of areas:

- Leadership
- Management
- Technical areas
- Problem solving
- Coaching and supporting others
- Strategic thinking

This will be really valuable in planning your professional response as Covid-19 continues to impact on the way industry and public sectors services operate.

Tip 3: Always go through the review cycle to make sure you get the most from the CPD activity and are able to put into practice what you have learnt.

If you want to find out more about CPD and the tools, contact your local CILT organisation or email pd@ciltinternational.org

The future is flexible, easy-to-access learning

Finally, our latest survey of CILT training providers across the world revealed some interesting findings.

Due to the Covid-19 situation, many providers are now planning to move online, offering more flexible programmes. Blended learning techniques will become far more common and many training partners will focus on bite-size learning, including short courses and CPD as well as the more formal conventional qualifications. Modular learning will also become more common, and because of the shift to online delivery, some providers have seen increases in class size rather than falling numbers.

Some headline findings include:

- Overall, providers expect an average of 65% of CILT course delivery time to be online in future.
- A key rise in the number of CPD and modular programmes being offered.
- Enhanced use of online mentoring and group support tools.

Event Updates



China Conference 2020

The 7th China International Logistics Development Conference will take place from 14 - 15th September 2020 in Tangshan, Hebei Province. The theme of the conference is "Joint response to challenges, mutual learning and innovative development". International delegates will be able to participate in elements of the conference online. Further details will follow shortly at ciltinternational.org

Africa Forum 2021

Africa Forum has been re-scheduled for 3rd - 5th March 2021 at La-Palm Royal Beach Hotel, Accra, Ghana. The conference theme is *Sustainable Implementation of the Africa Continental Free Trade Agreement: The Role of Logistics, Transport and Industry*. [Read more](#)

International Convention 2021

International Convention will now take place from 20th - 23rd June 2021 in Perth, Australia under the theme *Integrated. Automated. Localised. On-Demand Logistics for the World of Tomorrow.* [Read more](#)

Stay in Touch

Please keep in touch with us via our social media platforms and website. Online communications are increasingly important, especially during times of social isolation, and this is an easy way of engaging with the Institute and the latest developments in our industry globally.

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SHARE WITH CILT

Alongside our sharing of best practice we also want to share good news stories, and logistics and transport stories of international interest for members to engage with. If you'd like us to share your story, article, or podcast please get in touch at: info@ciltinternational.org