

## **CILT Award 2025 Briefing Session**

Date: 30 June 2025 (Monday)

Time: 4:00-5:00 p.m.

## **History of CILT Award**

The First "Transport and Logistics Award of the Year" (T&L Award) was organised in 2004.

## **Objectives:**

- ✓ recognise professional excellence
- ✓ promote the best practice of transport and logistics

To applaud companies and organisations in Hong Kong with the most innovative and superb transport and logistics services.



The T&L Award was retitled as the CILT Award in 2005 and has been held biennially.

T&L Award/ CILT Award	Award Company	Newsletter
Winner of T&L Award 2004	Hongkong International Terminals Ltd.	
CILT Award 2005	Airport Authority Hong Kong	Issue 24
CILT Award 2007	The Kowloon Motor Bus Co. (1933) Ltd.	Issue 32
CILT Award 2009	Enterprise Award: Crown Logistics SME Award: Peak Tramways Co. Ltd.	Issue 40
CILT Award 2011	Enterprise Award: Shun Tak-China Travel Ship Management Ltd. SME Award: The Hongkong & Yaumati Ferry Co. Ltd.	Issue 49





T&L Award/ CILT Award	Award Company	Newsletter
CILT Award 2013	Enterprise Award: Hong Kong Air Cargo Terminals Ltd. Enterprise Award: Ngong Ping 360 Ltd.	Issue 56
CILT Award 2015	Enterprise Award: Cathay Pacific Services Ltd. SME Award: Tigers (HK) Co. Ltd.	Issue 64
CILT Award 2017	Enterprise Award: DKSH Hong Kong Ltd. SME Award: Worldwide Cruise Terminals	Issue 72
CILT Award 2020	Enterprise Award: Kerry Logistics Network SME Award: Janco Global Logistics Ltd.	Issue 80
CILT Award 2022	Enterprise Award: Airport Authority Hong Kong	Issue 87









## CILT Award 2025 (Logistics/Transport)

The CILT Award 2025 (Logistics/ Transport) is to honour outstanding achievements in the logistics and transport industry in Hong Kong. Open to local companies and organisations of all sizes within the supply chain, logistics, and transport sectors, this award celebrates innovation and excellence.

There will be two winners in each of the logistics and transport streams:

Logistics stream	
1. Enterprise Award	2. SME Award

Transport stream	
1. Enterprise Award	2. SME Award



## **CILT Award 2025 Categories of Awards**

### 1) Enterprise Award

 Companies and organisations employ <u>100 or more persons</u> in Hong Kong, engaging in <u>manufacturing</u>; <u>or <u>50</u> or <u>more persons</u> in Hong Kong, engaging in <u>non-manufacturing</u>
</u>

## 2) SME Award

Companies and organisations employ less than 100 persons in Hong Kong, engaging in manufacturing; or less than 50 persons in Hong Kong, engaging in non-manufacturing

### **Assessment Criteria**

- (1) Customer Satisfaction (internal user buy-in or public acceptance)
- (2) Significance in business operations, benefits and impact
- (3) Innovation, creativity and uniqueness in applications
- (4) System continuity and upgradability (scalable and sustainable), functionality and integrability



## **Assessment Criteria – Examples for Information**

#### Criteria

1) Customer Satisfaction (Internal user buy in or public acceptance)

#### **Assessment Criteria (examples for information)**

#### **Product Deployment and Implementation**

- i) Training/briefing provided to internal users
- ii) Promotion, demonstration, explanation channels provided to aid and inform external users
- iii) Product launched strategically in meeting customers needs

#### 2) Performance Monitoring

- i) Customer needs identified prior to project start
- ii) System established to monitor on the performance and collect customer feedback
- iii) Performance results measured with KPIs or targets to track progress

#### 3) Value Added Services

- i) Value added services provided to practically meeting customer needs
- ii) Customer care or support hot line or chatbots provided to aid customers
- iii) Positive customer feedback reflected with excellent customer experience



## **Assessment Criteria – Examples for Information**

#### Criteria **Assessment Criteria (examples for information)** Significance in business 1) Business Operation Achievements Established clear focus and direction in meeting operational needs operations, benefits and impact All planned features deployed smoothly to aid the logistics or transport industry The results outweigh the effort/headaches 2) Benefits to Business Operations Operational challenges met with clear benefits how efficiently were the challenges stated overcome ii) Positive culture change and efficiency gained iii) Information gathering and exchange led to positive productivity gain iv) Cost savings noted as a result of this Project 3) Business Impact Customer and staff safety awareness raised ii) Information gathering and exchange led to positive productivity gain iii) Positive impact noted by the industry and obtained public appreciation

## **Assessment Criteria – Examples for Information**

#### **Assessment Criteria (examples for information)** Criteria Innovation Innovation, creativity, and A trend setting application that has not been commonly deployed in the uniqueness in applications industry ii) Included quality features that makes people feel great excitement or admiration iii) New application of technology setting new industry standards 2) Creativity i) An "out of the box" thinking recognised by the industry and/or public ii) New ways in deploying new or existing technology in hardware/software iii) Remarkable features provided fresh, ingenious application 3) Uniqueness Unique features provided brand name recognition to users ii) One of a kind customer experience instead of a common "me-too" application

## **Assessment Criteria – Examples for Information**

#### Criteria **Assessment Criteria (examples for information)** System continuity and System continuity and upgradability (scalable and sustainable) Upgradeable systems designed with continuous improvement and upgradability (scalable and expansion in mind sustainable), functionality and Justifiable investment for deployment and reasonable, self-sustained O&M costs integrability iii) Project is not a short-lived application that has little impact to the company iv) High availability and maintainability Emergency response and recovery plan in place for system shutdown or abnormality 2) Functionality Customer safety and security (physical and cyber) are of paramount importance ii) Users fully appreciate the functional features embedded in the Project iii) Multidimensional features offered a wide range of applications 3) System integrability Able to integrate with existing systems, infrastructure, and communication channels Certifiable under relevant ISO and other standards for quality assurance iii) New resources minimised to offer synergy

## **Submission Requirements**

Each company/organization can submit one entry "per stream" and submit the following before the deadline of submission.

- One-page executive summary and a submission paper to critically discuss the four areas listed in the assessment criteria
- The submission paper should be in PDF format and typewritten in English with **no more than 4,000 words** (fonts size at least **12 points**, Times New Roman or equivalent), **including charts**, **tables**, **diagrams**, **photos and other illustrations** (approximately not more than 30 pages).

## **Submission Requirements**

- A supplementary Corporate Video (not more than 5 minutes) together with the Submission is also accepted.
- Each company/organisation is allowed to submit one entry "per stream" only.
- All submissions must reach the CILTHK office via email to <a href="mailto:ciltaward@cilt.org.hk">ciltaward@cilt.org.hk</a> no later than 15th July 2025 (Tuesday) 6:00p.m. (HKT).
- Entrant should clearly mark "Submission for CILT Award 2025" at the email subject heading

### **Assessment Process**

- (1) An Evaluation Panel nominated by Professional Activities and Greater Bay Area Committee will shortlist up to five submissions from each category "per stream" for the Final Assessment.
- (2) The shortlisted Finalists will be invited to give a presentation on their submission to a Judging Panel in the end of August 2025.
- (3) The Judging Panel, the panel for the final assessment will consist of judges, including representatives from the Council of CILTHK and professionals from the logistics, transport, or related fields.
- (4) The CILT Award result will be announced in September to October 2025.

## **Award Presentation**

- The Award Presentation Ceremony will be held at the CILTHK Gala Dinner 2025 in November.
- Winners of the CILT Award 2025 will be granted the right to use the CILT Award Logo in their promotional activities or materials to strengthen the corporate image for the quality service provided to the community.





# **CILT Award 2025 Important Dates**

15 Jul 2025 6:00pm (HKT)	Deadline for submission
Aug 2025	Notification of shortlisted finalists
Late Aug 2025	Final Presentation to the Judging Panel
Sep to Oct 2025	Result Announcement
	Provision of winning submissions for publication in CILTHK Newsletter
7 Nov 2025	Award Presentation Ceremony at the CILTHK Gala Dinner 2025

## Q&A

## Thank you

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