

CILTHKLIVE Series 2020-21 SmartCities Equip yourself Drive for excellence Smart mobility

Session III: Digital Platform Onboard for Bus Operations

New World First Bus and Citybus have been sparing no effort to enhance fleet management, bus safety and passengers' travelling experience with innovative technologies. The two companies will explain how automation in operations is put into practice with synchronisation of various devices onboard, including the fully integrated Fleet Management System, Octopus device and Dynamic Information Panel. New applications are also in place to help restrict driving speed, monitor driving behaviour and even count the number of passengers.

The companies also endeavour to facilitate the development of Smart City in Hong Kong, and will share the vision of being the first local bus operators who agree to open up real-time bus arrival data with the government for free public use, as well as the introduction of a new electronic payment system in January 2021.

Date: Time:	11 March 2021, Thursday 6:00pm –7:30pm (Registration starts on 5:30pm)		
Venue:	Online with Zoom		
Fee:	Free admission		
CPD:	40	Quota:	100
Medium:	English	Deadline:	8 March 2021

Speaker Profile

Mr. Newton Ng

Head of Commercial | New World First Bus Services Ltd. & Citybus Ltd.

Newton Ng is the Head of Commercial of New World First Bus ("NWFB") and Citybus, overseeing Planning and Scheduling, Operations Support, Customer Service, Marketing and Information Technology Department of the companies. He has over 10 years of experience at senior management level in transportation, covering various positions in business development, network planning, resources planning and operations. He is passionate in applying new technologies to transport, and has initiated and led many evolution systems in operation control, fare collection and data analytics. Among many pioneering moves, he and his team brought the first ETA system to Hong Kong's bus industry.

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Everyone is welcome to attend!

Please click the below link <u>or</u> scan the QR code for registration.



<u>NOTES</u>

- 1) CILTHK members shall have priority for enrolment. Enrolment is on **FIRST-COME FIRST-SERVED** basis.
- 2) For non-CILTHK member who requires a CILTHK CPD/attendance certificate, please:
 - draw a cheque made payable to '"CILTHK" in the sum of HK\$100 and state 'Application for CPD/attendance certificate for the seminar on DATE." at the back of the cheque for each certificate application and send to CILTHK office at 7/F, Yue Hing Building, 103 Hennessy Road, Wanchai, HK

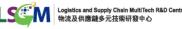
<u>OR</u>

- ii) click <u>HERE</u> to complete the credit card payment authorisation form and return it to CILTHK office by email.
- Personal Data collected will be used for processing the registration of this seminar, administrative and statistical purpose. The data will be solely handled by CILTHK and will be treated in strict confidence.
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