

HKICT Awards 2022: Smart Mobility Award

Briefing Session

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HKICT Awards 2022 Background

- The Hong Kong ICT Awards aims at recognising and promoting outstanding information and communications technology (ICT) inventions and applications, thereby encouraging innovation and excellence among Hong Kong's ICT talent and enterprises in their constant pursuit of creative and better solutions to meet business and social needs.
- Hong Kong ICT Awards was established in 2006 with the collaborative efforts of the industry, academia and the Government. Steered by the Office of the Government Chief Information Officer, and organised by Hong Kong ICT industry associations and professional bodies, the Awards aims at building a locally espoused and internationally acclaimed brand of ICT awards.
- There are eight categories under the Hong Kong ICT Awards 2022. There will be one Grand Award in each category, and an "Award of the Year" will be selected from the eight Grand Awards by the Grand Judging Panel.

Award Categories



Smart Mobility Award

3 Award Streams

- Smart Logistics
- Smart Transport
- Smart Tourism

Application deadline:
27 June 2022 (Mon)!!!



Smart Logistics
智慧物流



Smart Tourism
智慧旅遊



Smart Transport
智慧交通

Smart Logistics stream

Smart Logistics is about **improving the supply chain, automating various logistic processes, shifting from traditional supply chains to open supply networks, together with integration of new technologies** in managing the goods movement, inventory, warehousing, handling, packaging and security of goods between the point of origin and the final recipient, no matter whether the means of transportation is by land, by sea, or multi-modal, so as to achieve end-to-end supply chain efficiency and visibility.



Objectives:

- Use technologies innovatively to improve supply chain visibility, enhance distribution management and automate information flow
- Streamline and optimise cargo and baggage handling for enhancing the efficiency and capacity of logistics industry

Smart Tourism stream

Smart technologies are changing consumer experiences and are generating creative tourism business models. **Big data, mobile apps, location-based services, geo-tag services, facial recognition, beacon technology, virtual reality, augmented reality, and social networking services** are all cutting-edge examples of smart technologies enhancing tourism experiences and services. Smart tourism allows tourists to **better communicate and interact with cities** to establish closer relationships with not only residents but also local businesses, local government and city attractions.



Objectives:

- Use technologies innovatively to achieve resource optimization, increase competitiveness and enhance sustainability of tourism industry
- Enhance travelers' information accessibility, transportation, dining (food and food services), shopping and accommodation experience.

Smart Transport stream

Transportation is an important pillar for every citizen in a city. Smart technology can be leveraged to **improve transportation experience and convenience for user**. Connected vehicles, alternate fuel vehicles, autonomous vehicles, car pooling, smart parking, smart traffic devices, upgrading airport into a smart airport through automation, mobility, personalisation and self-service are some of the examples of how smart transport can **create a seamless, passenger-centric travel experience** while **minimising the impact on environment**.



Objectives:

- Use ICT to make mobility 'intelligent'
- Improve traffic monitoring, transportation accessibility and efficiency
- Improve the flow of people by reducing door-to-door journey times and traffic congestion
- Ensure safety, enhance liveability and improve quality of life of citizens

General Eligibility Requirements

- The applicant must have the **intellectual property right** and/or **legitimate right** over the ICT product/service mentioned in the application.
- The application must be submitted by **locally (HK) registered entities** or **residents in Hong Kong**.
- A **significant part** of the innovation, design, research and development (R&D) of the mentioned ICT product/service **must come from resources in Hong Kong**.
- The submitted product/service must have been **available in the market for at least 3 months** or **in live operation for at least 3 months** at the time of closing for entry enrolment
- The same application is only allowed to be submitted to a maximum of **ONE award stream among all the Categories**.
- Winning entries of the Gold/Silver/Bronze award in previous years of the HKICT Awards can enter the Awards again only if there is **significant change or enhancement** in the product/service, or for a new award category.

Judging Criteria

Criteria	Smart Logistics	Smart Transport	Smart Tourism
Innovation and Creativity in ICT	25%	25%	30%
Functionality	20%	20%	15%
Market Potential /Performance, Internal User Buy-in or Public Acceptance	25%	20%	20%
Benefits and Impact	20%	25%	25%
Quality	10%	10%	10%
Total	100%	100%	100%

Enrolment and Timeline of Smart Mobility Award

Application Procedures

- Download the application form on Smart Mobility Award website:

www.gs1hk.org/SmartMobilityAward (GS1 HK)



Short link: cutt.ly/ICTA

- Complete the application form (in **PDF format**) in typewriting in English or Chinese
- Submit both hard copy and soft copy of the application form to GS1 Hong Kong on or before 12:00 noon, 27 June 2022. **Applicants can refer to the Notes for Applicants on the application form.**

Judging Process

Round	Process	Purposes
1	Screening	Performing eligibility check
2	1st round Assessment: 15 Jul 2022 (Fri): Smart Logistics 20 Jul 2022 (Wed): Smart Tourism 26 Jul 2022 (Tue): Smart Transport	Shortlist outstanding entries for Category Judging
3	Category Judging: 12 Aug 2022 (Thu)	Select Grand / Gold / Silver / Bronze awards and Certificate of Merit
4	Grand Judging End of Sep 2022 (TBC)	Select Award of the Year

Remarks:

- Presentation time for Assessment / Category Judging is **10 minutes + 5 minutes Q&A**
- Presentation time for Grand Judging is 20 minutes + 5 minutes Q&A
- Presentation time slot is allocated by Leading Organiser (LO)
- The Assessment and Category Judging should be conducted physically

Important Dates



Date	Happenings	Venue
27 Jun 2022 (Mon)	Application deadline	
15 Jul 2022 (Fri)	1 st round Assessment: Smart Logistics	GS1 HK WanChai Office
20 Jul 2022 (Wed)	1 st round Assessment: Smart Tourism	GS1 HK WanChai Office
26 Jul 2022 (Tue)	1 st round Assessment: Smart Transport	GS1 HK WanChai Office
12 Aug 2022 (Thu)	Smart Mobility Award Category Judging	GS1 HK WanChai Office
End of Sep (TBC)	HKICT Awards 2022 Grand Judging	TBC
Mid Aug 2022	Winners submit information for award booklet	
End of Sep (TBC)	Smart Mobility Award Presentation Ceremony	TBC
16 Nov 2022 (Tentative)	Main HKICT Awards 2022 Ceremony	TBC

Prizes and Benefits for Winners



Trophy



Display official logo of HKICTA in promotional materials



Free participation in ICT expo



Media Exposures

Winners are also entitled to:

- to participate in investment matching activities of the Hong Kong Business Angel Network (HKBAN);
- to 3 months free access to Lion Rock 72 (co-working space in InnoCentre) or co-working space in HKSTP Incubation Centre for SMEs;
- to 3 months free access to Flexi Space in Cyberport Smart-Space for SMEs

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