

<InnoPreneur Network> Keep Up with the Pace of Smart Technology Development Webinar for Supply Chain Industry Transformation

Free WebinarImage: Descent of the second seco

The local logistics practitioners are under pressure of speeding up their upgrading of operation under the continuous epidemic, which they need to enhance their competitiveness with digital technology, thus able to explore more business opportunities.

On 28 July 2021, SME One of Hong Kong Productivity Council will organise the webinar to bring the latest trends of the industrial transformation and technology application to the professionals of logistics industry. Moreover, the event will introduce the funding schemes suitable for logistics service providers and expect to boost more local practitioners to accelerate the steps of upgrading their operations with the government resources.

Event Rundown

Time	Event
15:00 - 15:20	The Trend of Transformation and Technology Adoption in Logistics Industry Speaker: Mr Dennis CHEUNG, Director of Teksbotics (Asia) Limited Mr KK CHIU, Co-founder & CEO of Zeek
15:20 - 15:40	Eligibility and Assessment Criteria of Pilot Subsidy Scheme for Third-party Logistics Service Providers Ms Karen SIN, Secretariat of the "Pilot Subsidy Scheme"
15:40 - 15:50	Government Funding Schemes available for Logistics Industry Speaker: Representative from the SME ReachOut
15:50 - 16:00	Q&A Session

Enrollment

Please <u>click here</u> or scan the QR Code to submit the e-application form before 24 July 2021. A confirmation email will be sent out 3 days before the event commences.



Supporting Organisations (In alphabetical order)







Hong Kong Container Terminal Operators Association Limited 香港貨櫃碼頭商會有限公司



香港物流協會 Hong Kong Logistics Association









THE MOTOR TRADERS ASSOCIATION OF HONG KONG 香港汽車商會

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