Seminar organised by ICC Hong Kong, supported by Stephenson Harwood: “Electronic Bills of Lading – Opportunities and Challenges for Containerised Ocean Freight Supply Chains”

Introduction:
The Bill of Lading is one of the most important documents in international trade, functioning as a receipt of freight services, a contract between freight carrier and shipper - and a document of title.

This Seminar will provide an update on the latest developments in deployment of Electronics Bills of Lading, addressing both the opportunities and challenges for containerised ocean freight supply chains.

Panel discussion will feature Speakers representing multiple stakeholder communities, including service providers, shipping lines, banks and lawyers.

Seminar Details:

Date:  28 January, 2014 (Wednesday)
Time:  2.30 pm Registration
       3.00 - 5.00 pm Seminar
       followed by Networking Drinks, kindly sponsored by Stephenson Harwood

Venue:  Stephenson Harwood, 18th Floor, United Centre, 95 Queensway, Hong Kong

Language:  English

Fee:  $350 (non ICC-HK members)
       $250 (ICC-HK members)

Speakers:
✧ Moderator – Mr. Mark Millar, Managing Partner, M Power Associates
✧ Mr. Bevan Davies, Vice President, Asia Pacific, essDocs
✧ Mr. K.K. Yeung, Vice President, Regional Trade Finance Operations, DBS Bank (HK) Ltd
✧ Mr. Andrew Rigden Green, Partner, Stephenson Harwood
✧ Mr. Dennis Ng, General Manager, Orient Overseas Container Line (OOCL) HK Branch

Target audience:  All businesses involved in international trade, including cargo owners, traders, importers, exporters, manufacturers, shippers and logistics service providers
## Program:

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<tr>
<th>Time</th>
<th>Details</th>
<th>Presenter</th>
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<tr>
<td>14:30-15:00</td>
<td>Registration</td>
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<tr>
<td>15:00-15:10</td>
<td>Welcome &amp; Program Overview</td>
<td>MC &amp; Moderator: Mr. Mark Millar</td>
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<td>15:10-15:30</td>
<td>Presentation “Updates on the latest developments in electronic bills of lading and how they facilitate shipping”</td>
<td>Mr. Bevan Davies, Vice President, Asia Pacific, essDocs</td>
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<td>15:30 – 17:00</td>
<td>Panel Discussion with speakers representing various functional perspectives</td>
<td>✷ Mr. K.K. Yeung, Vice President, Regional Trade Finance Operations, DBS Bank (HK) Ltd</td>
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Seats are limited and on a first come, first served basis. Interested parties, please complete the attached registration form and return it by fax to: 2869 0360 or e-mail: publn@icchkcbc.org for seat reservation and followed by your cheque or bank-in slip on or before **20 January 2015**.

**Cancellation:**

There is no refund for cancellation of booking initiated by the applicant. However, the registration may be transferred to another person from the same company or organization at no extra charge, subject to the prior consent of ICC-HK.